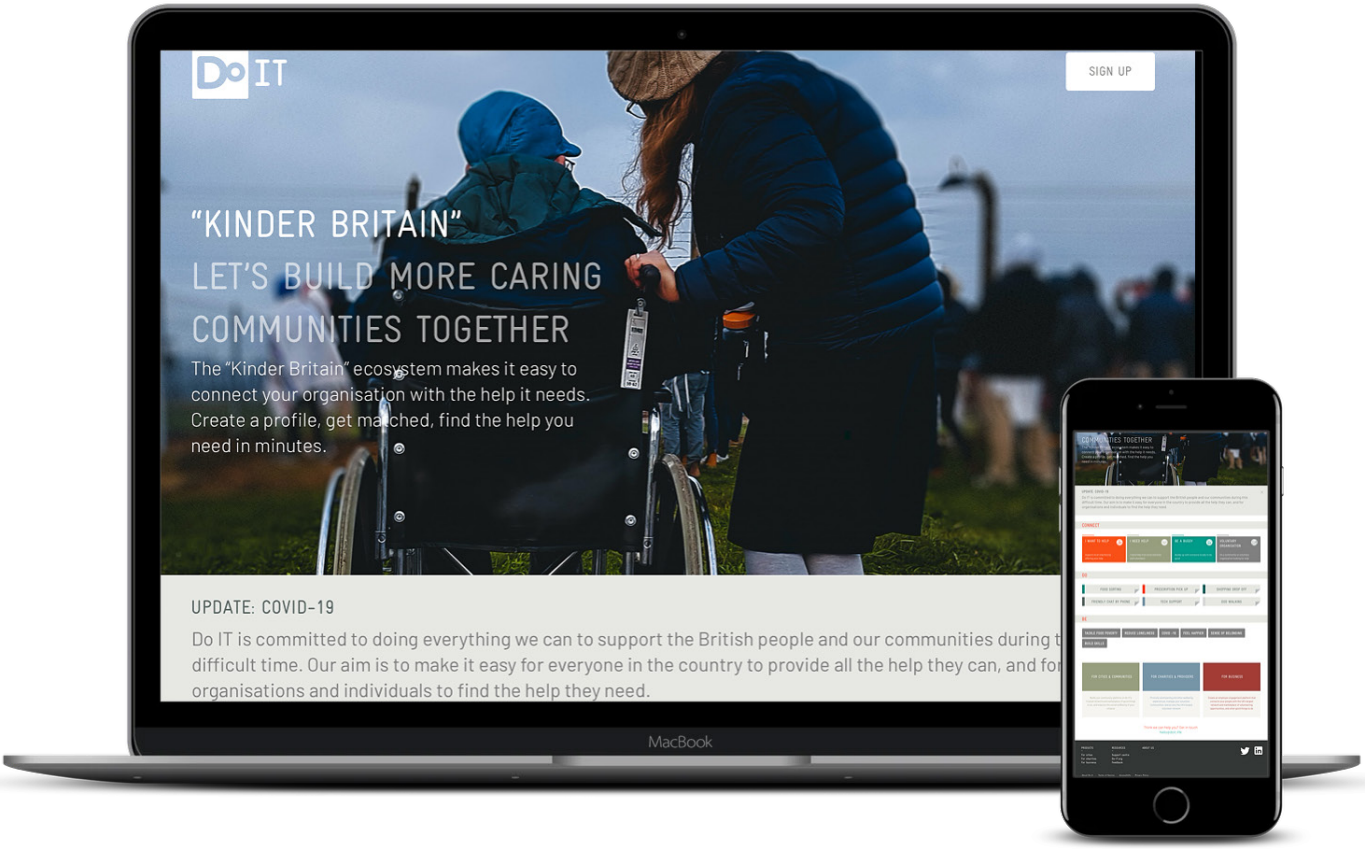
SUPPORTING YOUR CHARITY DURING COVID-19 AND BEYOND



GET IN TOUCH CHARITIES@DOIT.LIFE

We understand that during this period, the volunteering landscape has changed for charities, big and small.

While the sector faces challenges, the unprecedented level of volunteering support presents a huge opportunity. It has never been more important for charities to effectively connect with and manage their volunteers.

DO IT IS HERE TO SUPPORT YOU

Endorsed by Government, Do IT is the largest network of voluntary sector organisations in the UK.
We connect 40,000 organisations with over 450,000 individuals offering support. During this national crisis, we are leveraging our existing users, our new platform, and our reputation to help communities across the country. In doing so we hope to engage and support even more organisations and enable greater social wellbeing, which will continue to grow organically in the future.

If any of these sound relevant to your charity, Do IT can help

- You have a huge volunteering supply but struggle to efficiently place people to help
- You're looking to attract more volunteers from outside your own channels
- You need more skilled volunteers
- You have a structure of regional / local charity centres and find it difficult to coordinate volunteering processes
- You have a lack of insight into volunteering activities from across your charity network
- You are unable to identify areas of volunteering surplus / black spots that need to be filled
- You want to better understand the positive impact on your volunteers

OUR PLATFORM PRINCIPLES

Safety is paramount

Our integrated verified ID solution is provided by Yoti, a government approved supplier. It is free for any user, providing safer connections across the network.

Data standards are key

By working with national partners, our platform is underpinned by sector-agreed standards for tagging help required and received. This enables data consistency, generating valuable insight on engagement across the UK.

A network for good

We are a different type of network. We make it easy for users to control their data, what they see and what they're connected to. We never sell data for advertising.

CORE FEATURES

Connection cards – Enabling proactive connections

Our connection cards provide a proactive matching service between people, organisations and experiences. Individuals tag the support they can offer or help they need. Organisations do the same and the two are connected.

Verified ID – Providing a safe way of connecting people and organisations

All users will be given the opportunity to participate in an automated ID verification process, using photo ID and face recognition to confirm their identity. The ID verification is shown on user profiles which can be reviewed before making a connection.

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Connected Ecosystems - supporting your charity network structure

Our technology supports a structured hierachy for your network, enabling you to push resources, communications and guidance across your charity structure.

Admin Tools - Manage your volunteering and gain insight from across your network

Our tools enable you to create one-off and repeat opportunities, team events, fundraising activities and manage volunteering applications. Our insight dashboards will provide you with live volunteering engagement information both at local and national level.

HOW IT WORKS

Step 1. Setup your charity branded ecosystem

- We create your bespoke landing page for your charity which your admin users can then modify as required
- This will provide clear calls to action for individuals to offer their help

Step 2. Getting your network of charity organisations onboard

- If your charity contains a network of local / regional charity centres, we can provide you with a template spreadsheet and auto create profiles for each
- OR we can provide you with your personal invite link which you can send to your network
- Organisations can then claim and complete their profile and tag the kinds of volunteering support they need

Step 3. Matching people with your charity

- As individuals sign up to your own ecosystem they tag the support offered
- Where there is a match with your charity needs, they are invited to connect
- On connect requests, user profiles can be viewed to understand more about the person
- The match is accepted and data share terms agreed to
- From there, a user can engage in volunteering experiences that your charity organisation has created

Step 4. Organising requests, content and experiences

- Organisations create experiences (volunteering, videos, polls, external links, etc)
- Review volunteering applications
- Communicate with volunteers
- Access dashboard reports to show stats around your member engagement

Step 5. Maximising reach

- Access to your charity opportunites are made available as a channel and turned on across the Do IT network to maximise reach outside of your own charity marketing activities

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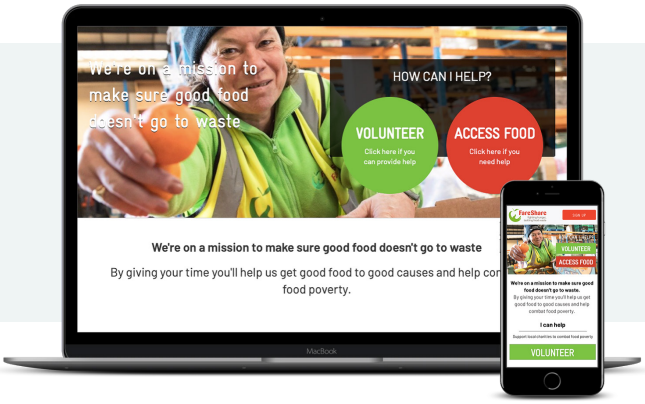
CASE STUDY - FARESHARE

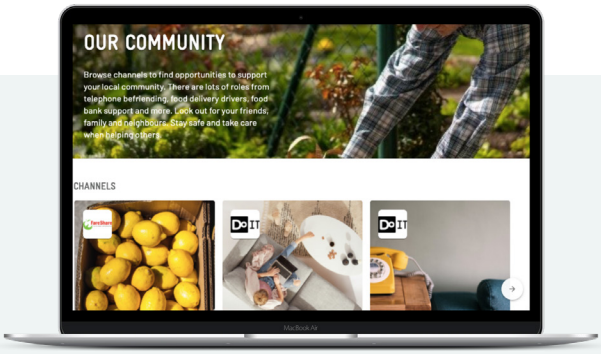
FareShare is the UKs national network of charitable food redistributors, made up of 17 independent organisations. Together, we take good quality surplus food from right across the food industry and get it to almost 11,000 frontline charities and community groups.

FareShare contacted Do IT with the problem "we are getting thousands of volunteer requests coming through and would like to support effectively place them with local charities that desperately need support".



STEP 01 – SET UP THE FARESHARE ECOSYSTEM

STEP 02 – IMPORTED 11,000 FARESHARE MEMBER ORGANISATION PROFILES



STEP 03 – MADE FARESHARE CHANNEL AVAILABLE TO THE DO IT NETWORK

"Many of the charities we supply food to during this pandemic are telling us they do not have enough volunteers and that this is impacting on their ability to get food to the people they support. While at the same time we are experiencing a high volume of volunteering offers.

We are working with Do IT to bridge this gap. They are in the process of developing a volunteer portal for FareShare, which our charities and community groups who require volunteers will be able to use for volunteer recruitment, enabling them to increase their volunteering numbers and distribute more food."

Bryan Precious - Head of Volunteer Recruitment - FareShare

SUPPORTING YOUR COMMUNITIES DURING COVID-19 AND BEYOND

FAQs

How long will it take me to setup my charity ecosystem?
We can normally have you up and running within a week.

How much does it cost?
Our service is free for charities.

We will be able to access insight?
Yes, you can assign admin users for your ecosystem who will have access to dashboard reports that show levels of volunteering activity across your network.

How is doit.life different to do-it.org?
We have spent 2 years developing the new doit.life platform, building out these key features and taking digital support of volunteering to a whole new level. It is an entirely new platform, built in collaboration with the sector, for the sector.

WE'D LOVE TO HAVE YOUR CHARITY ON BOARD
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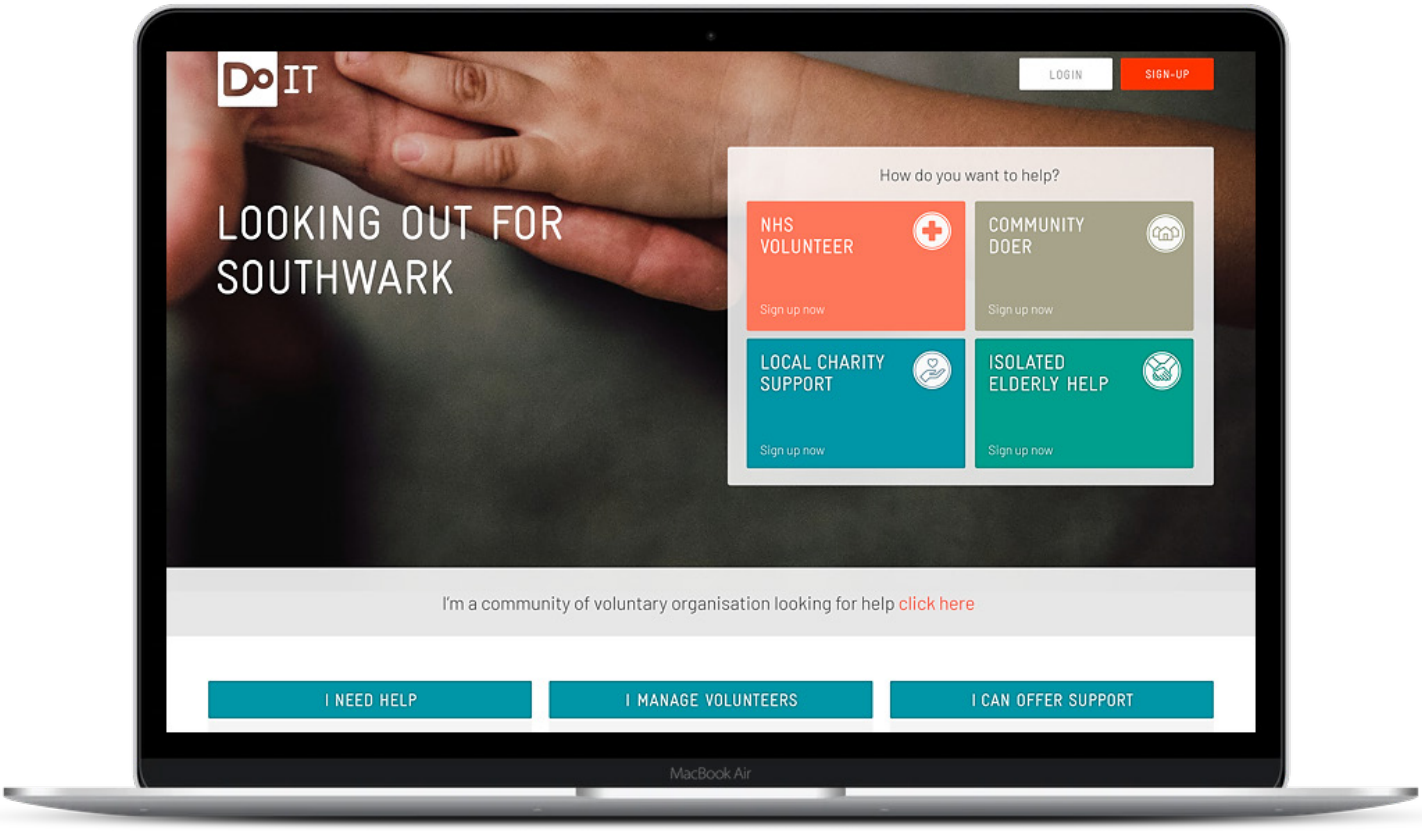
APPENDIX - PRODUCT SCREENSHOTS

LOCAL ECOSYSTEM HOME PAGE



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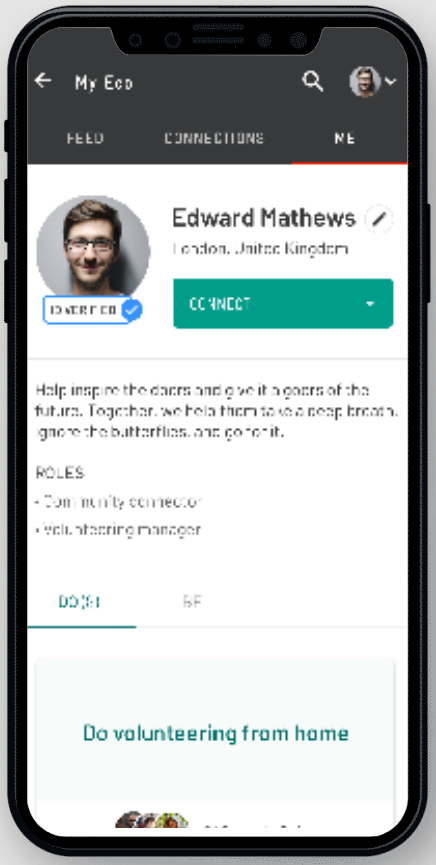
YOTI VALIDATED ID



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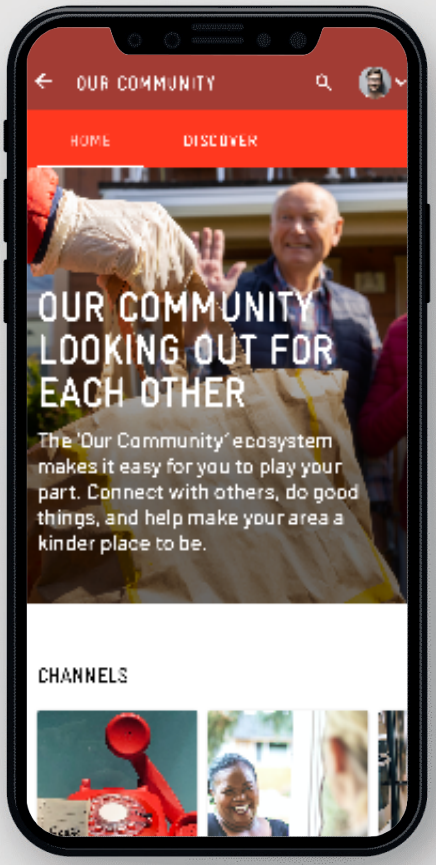
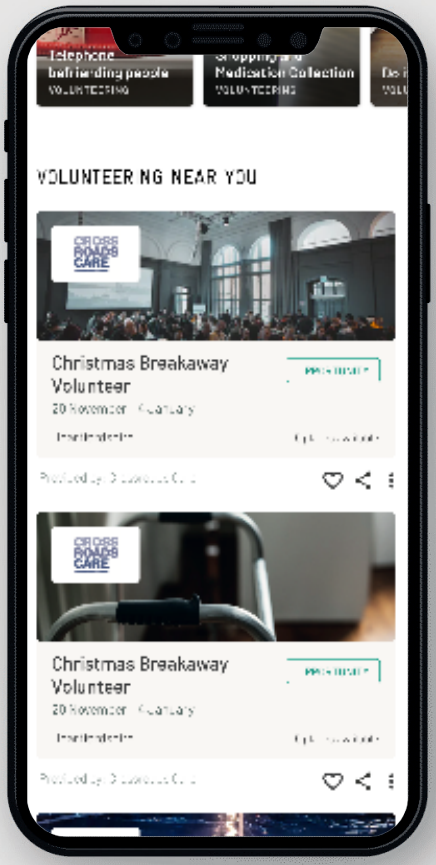
EXPERIENCE MARKETPLACE





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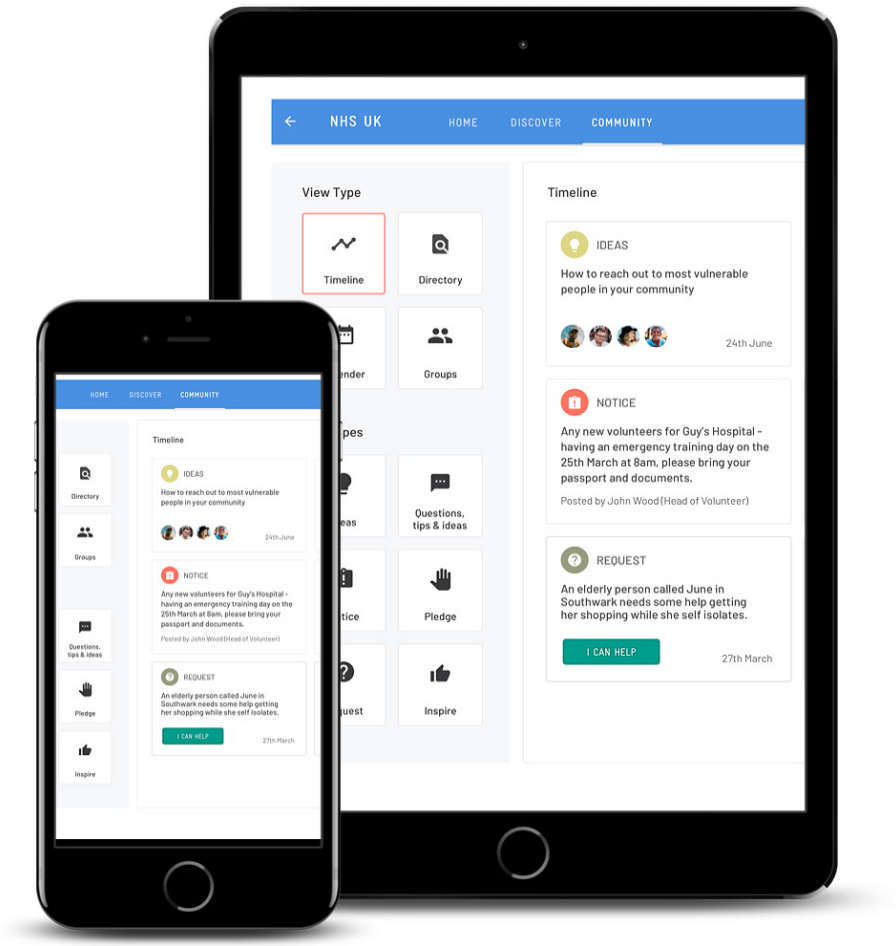
COMMUNITY FEED



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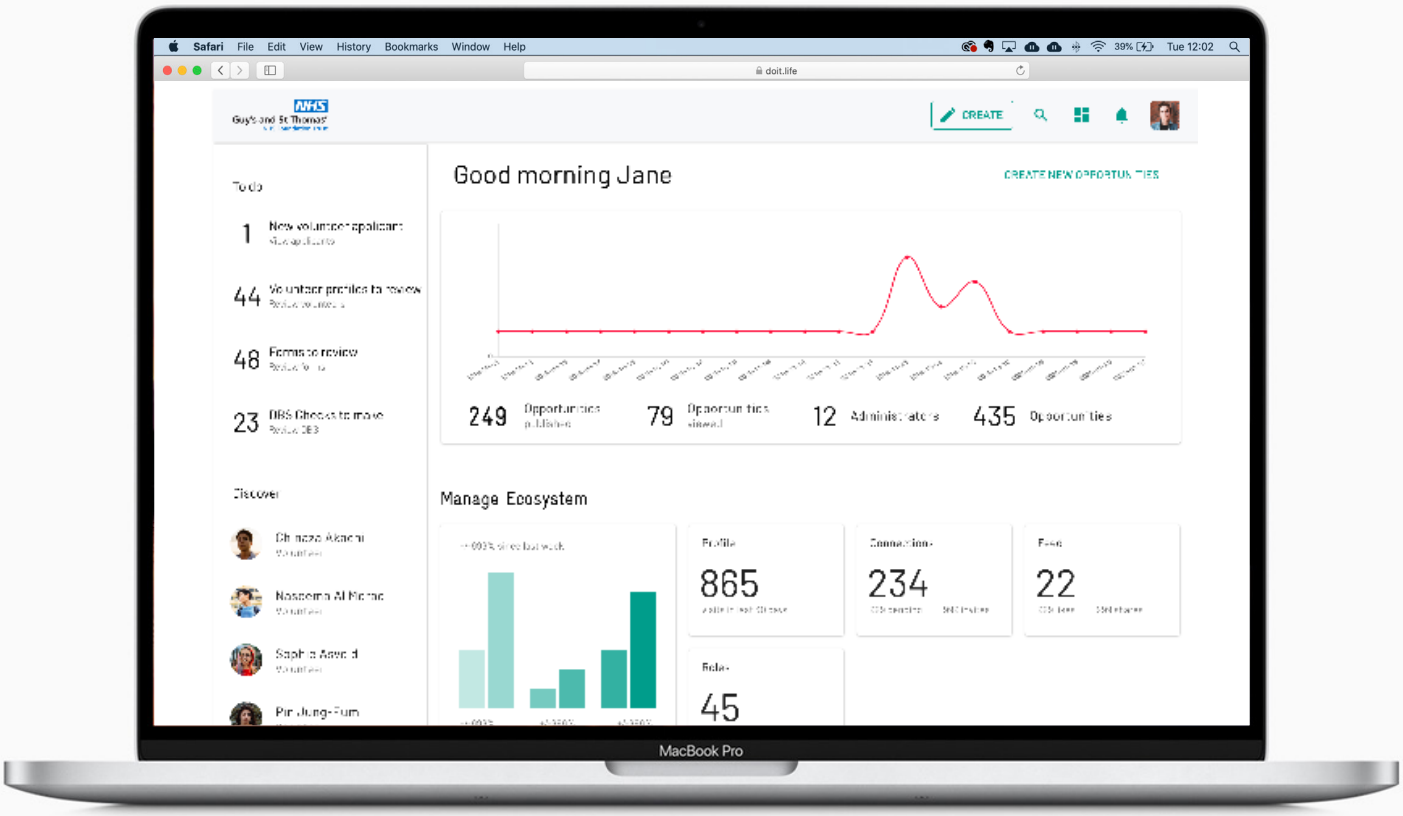
ADMIN DASHBOARD



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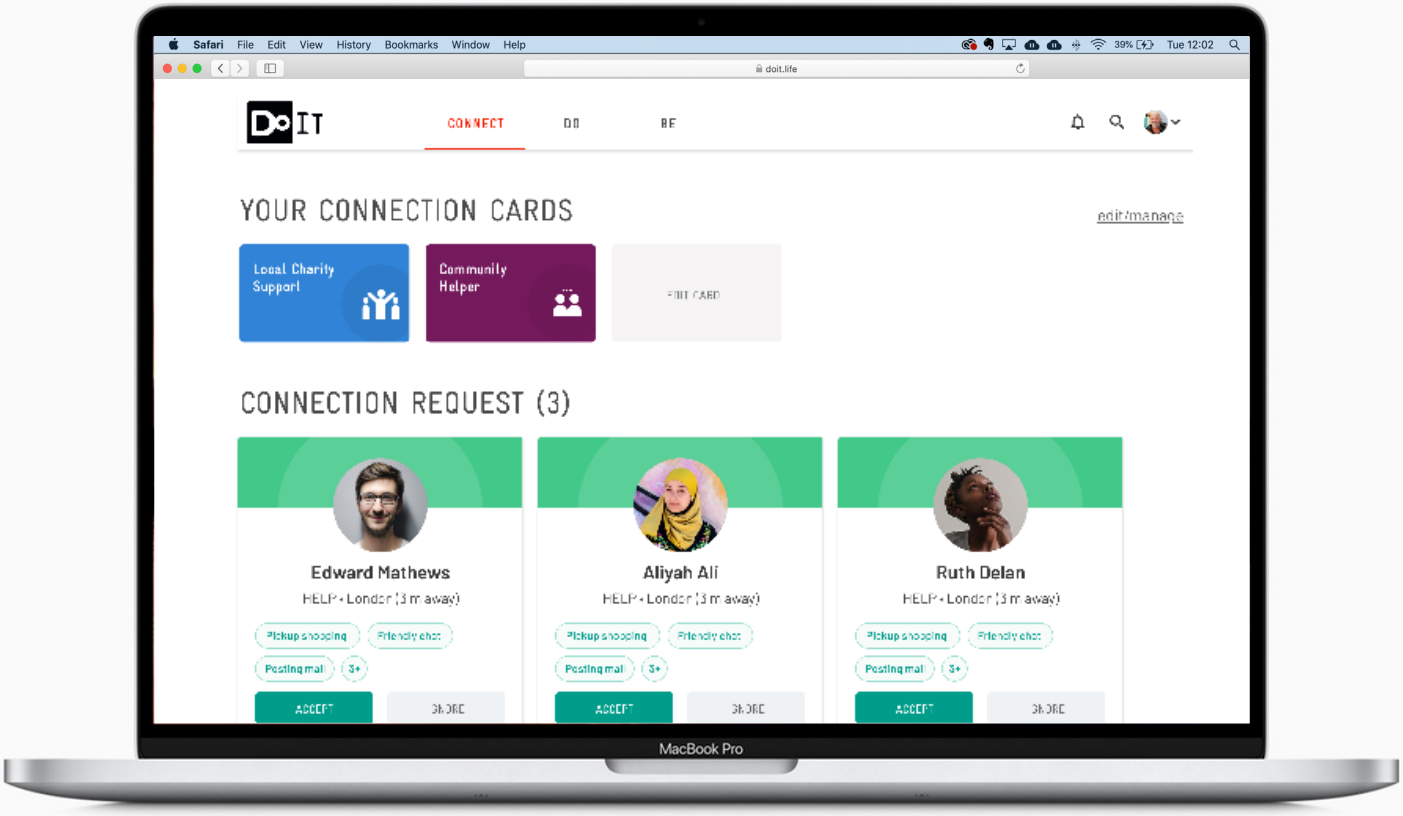
USER CONNECTIONS